

OKIA INTRODUCES HD NANO II, THE NEW FRONTIER IN HIGH DEFINITION EYEWEAR

A new sensational goal has been reached by OKIA through its patented HDA™ Technology: **HD Nano II** is the name of the innovative collection resulting from the latest evolutions of the already well-known HD Nano.

HD Nano, an extremely thin HD-Acetate™, was presented for the first time during Mido 2010, surprising visitors for its incredible **flexibility, lightweight and strength features**. Now these same qualities have been improved in order to create an even thinner and versatile product. HD Nano II is a full rim style collection whose frames feature a really thin front combining exquisite materials (plastic and metal) with clear shapes: a metal rim has been put inside the plastic front of the frames, giving the collection a sophisticated and elegant look that will delight the most refined customers.

The minimal detailing of the front is enriched by the **intricate pattern of the temple**: realized through the application of the HDA™ Technology, it highlights the whole frame, giving it a touch of color and brightness.

Intriguing and functional at the same time, HD Nano II is an elite collection that reflects the essence of classic eyewear with a sharp modernistic edge. Conceived to meet both men and women tastes, it offers a really revolutionary product thanks to the perfect blend of high technology, design and fashion.

